

Summer 2014 Opportunity: Citizen Muscle Bootcamp

An online course in civic engagement offered jointly by

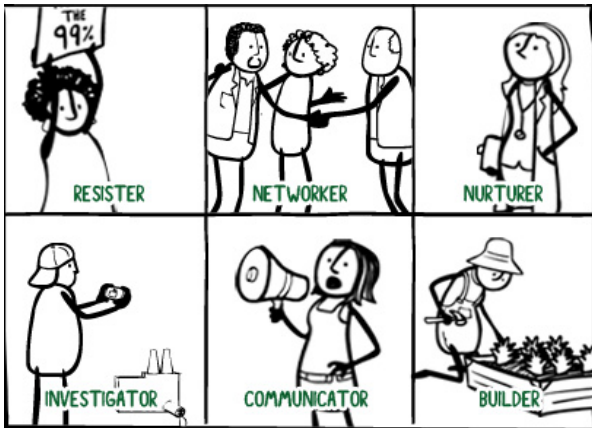


AND

CUSA

Center for
Unconventional
Security Affairs

What kind of change maker are you? How can you create change in your community?

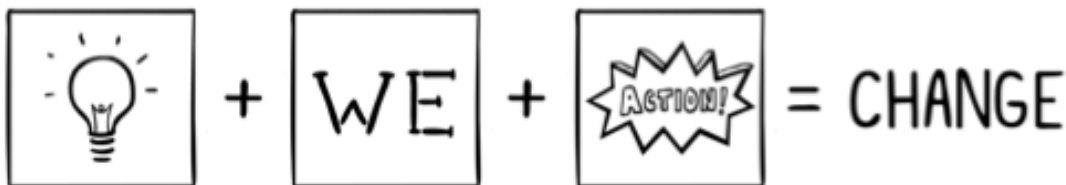


The Citizen Muscle Boot Camp is a four-week, online program designed to provide students with the skills, motivation and peer support they need to act on important social and environmental issues. It can be taken as a one-unit (Directed Studies) course or on a volunteer basis and will take place online during Summer Session I. The time commitment is approximately 2 hours per week for 4 weeks.

There will be two different course options:

1. General Bootcamp - designed to introduce the ideas and skills needed for civic engagement across issues.
2. Plastics Bootcamp - focused on the issue of plastic bag and bottle bans; created in conjunction with 5 Gyres.

About the Project: The Story of Stuff Project started as a film in 2007 designed to tell the story of stuff (i.e. consumer goods), from creation through sale, use and disposal, in a catchy and engaging manner. The Project has created 8 films which have been seen by over 40 million people and fostered an active online community of nearly a half million. It is clear that education on the “story of stuff” is vital but equally important is equipping and engaging people to act upon the knowledge gained through the films. This is the goal of the Citizen Muscle Bootcamp, which is being piloted at UCI this Summer and expected to be released to the public in 2015.



If interested, please fill out the form at bit.ly/uci-cmb no later than Friday, June 6.